

# Gaming licensing update - Feb 2023



## Key messages

- Venue licence applications opened in July 2022. The form is online and you can complete in stages.
  - If you have not submitted a complete application in time for it to be assessed by 30 June 2023 you cannot operate gaming from 1 July 2023.
  - In order for your application to be assessed we strongly recommend submitting before 30 April 2023
- The Commission has already commenced determining and issuing licences for those who have completed their applications.
- The new licensed monitoring operator has begun installing cabling in venues. If you have any questions, please contact the operator MAX at [www.max.com.au/tas/](http://www.max.com.au/tas/).
- Fees have been determined, go to [www.gaming.tas.gov.au/fees](http://www.gaming.tas.gov.au/fees) for more information.
- Further information on the changes to your responsibilities are coming. Subscribe to our website for updates at [www.gaming.tas.gov.au/](http://www.gaming.tas.gov.au/).
- There will be a further industry briefing in May 2023 and the Liquor and Gaming Branch will be in attendance.



## Further information

Commission rules and standards covering your obligations and responsibilities under the [Gaming Control Act 1993](#) from 1 July 2023 are being progressively developed and uploaded to the website <https://www.treasury.tas.gov.au/liquor-and-gaming/gambling/regulatory-requirements>.

A suite of Frequently Asked Questions (FAQs) covering:

- venue licence applications and timeframes for assessment;
- obtaining gaming equipment;
- transitional information for current licensed premises gaming licence holders; and
- fees and refunds

are accessible at <https://www.gaming.tas.gov.au/Further-details-about-gaming-licensing>.

Information regarding changes to Special Employee licensing from 1 July 2023 is available at [Special Employee's and Technician's Licence | Treasury and Finance Tasmania](#).



## Licensed Monitoring Operator

Maxgaming Holdings Pty Ltd (MAX) was appointed by the Government as the Licensed Monitoring Operator responsible for monitoring electronic gaming machines in hotels and clubs from 1 July 2023.

Network Gaming will continue to be responsible for the monitoring of keno gaming.

MAX has met with all venue operators and is progressively rolling out required cabling to all venues in advance of transition to the new licensing system from 1 July 2023.

Venues will [pay fees](#) to the Monitoring Operator:

- a core fee for all EGM monitoring, reporting and Help Desk functions; and
- regulated fees for maintenance, repair, linked jackpots, and for install, change, movements, removal, decommissioning and destruction of EGMs.

If you have any questions about MAX's monitoring functions, please contact MAX as a first point of call [www.max.com.au/tas/](http://www.max.com.au/tas/).





## Outdoor signage

From 1 July 2023, all outdoor signage/displays **must not** display, promote, or encourage electronic gaming machines play in either an explicit or implied manner, or immediately draw attention (like illuminated signage or billboards).

Signage can advertise products available within the venue and can also direct patrons within the venue so long as no signage refers to the activity of playing gaming machines. For example, directional signage "VIP room here" would be allowable but "come play EGMs" would be non-compliant.

This applies to physical or electronic signage (including that containing written text, pictures, symbols) seen from outside of the gaming venue (including notices in windows). Illuminated branding signs that **do not** reference gaming machines are acceptable.

	<b>Loyalty programs</b>
	<p>From 1 July 2023, the definition of a player loyalty program (PLP) will include a program that rewards players for participation in a gambling activity. PLPs for electronic gaming machines must record all player expenditure and the time spent playing machines for individual members.</p> <p>Given hotels and clubs are not currently authorised to track EGM player activity, a moratorium on the implementation of PLPs in hotels and clubs will apply pending a suitable mechanism for tracking player activity in all gaming venues. Casinos are exempt from this moratorium.</p>

	<b>Inducements</b>
	<p>From 1 July 2023, hotels and clubs must not offer vouchers (or tokens, cash and the like) or loyalty rewards to be used for gambling purposes.</p> <p>Vouchers may still be offered for non-gambling services and products. However, these rewards must not be linked to player activity or redeemed for any gambling activity.</p>

	<b>Further help</b>
	<ul style="list-style-type: none"><li>• For more information on licence and regulatory matters:<ul style="list-style-type: none"><li>– email <a href="mailto:venue.licensing@treasury.tas.gov.au">venue.licensing@treasury.tas.gov.au</a>; or</li><li>– call Liquor and Gaming on (03) 6166 4040</li></ul></li><li>• Need help with an application or seeking business advice? Contact:<ul style="list-style-type: none"><li>– The THA at <a href="https://www.tha.asn.au/contact">https://www.tha.asn.au/contact</a></li><li>– Business Tasmania on 1800 440 026 or at <a href="mailto:ask@business.gov.au">ask@business.gov.au</a></li></ul></li></ul>